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# THE NORTH LAWNDALE COMMUNITY NEWS

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PUBLISHER : STRATEGIC HUMAN SERVICES

VOLUME NO. 13 - ISSUE NO. 12

ISSN 1548-6087

April 14 - April 20, 2011

PROVIDING INFORMATION ON RESOURCES AND EVENTS THAT IMPROVE THE LIFESTYLE OF INDIVIDUALS AND FAMILIES IN OUR COMMUNITY

## Exelon, Chicago Cares, & Youth Guidance Volunteers, Help Students with Garden at Fredrick Douglass High

Nicholas Short

On April 12, students from Frederick Douglass Academy High School, located at 543 N Waller Ave, and several volunteers grabbed their tools and joined forces to make additions to their 50,000 sq. ft. community garden.

The team of students and volunteers—which included 45 to 50 students and 20 Exelon employees—built benches, moved mulch, picked up trash and completed many other tasks to enhance the garden. Exelon, Chicago Cares and Youth Guidance were among the organizations that helped construct the garden, which stood nearby the school.

Students helped develop the garden last year with backup from Root Riot, a community-based organization that creates gardens within the Austin and Oak Park communities. The birth of the garden commenced after a young man, a student from Fredrick Douglass, was shot. Afterwards, Youth Guidance, an organization that has provided comprehensive services to at-risk youth, provided a crisis intervention for the students. During the intervention Sheree Blakemore, who works for Youth Guidance, asks the students how could the make a



NLCN's Nicholas Short standing on mosaic built by Exelon, Chicago Cares, Youth Guidance Volunteers, & Students

change in the community.

After a conducting a peace walk for the student that was shot, the students brainstormed and decided that jobs were needed to improve the community. Through the Put Illinois to Work program, young people were hired to build a garden—which was another suggestion made by the students—with assistance from Root Riot.

Calvin Butler, senior vice president of human resources at

Exelon, was chosen as executive sponsor for the project. He believes that the garden is a great way to help the community and the young who reside in that community. He points out that, because of such problems as a high dropout rate, young people in the community need guidance. "These are the kids that are at risk," he said.

Butler said that, even though Exelon and other organizations

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## Quality And Experienced Out-Of-School Programs At BBF

Jaleesa Parks



BBF student painting a pumpkin during arts and craft time with Project LEAD

A critical need exists for quality out-of-school programming, which are programs for children when the school day is over or not in session. Out-of-school programming provides safety and keeps students on track for success. Over the last two decades studies have shown that the types of activity that captures the attention of children after-school play a pivotal role in their social development, academic

development, and safety. In under-resourced communities like North Lawndale, there is a heightened risk of juvenile crime for youth between the hours of 3pm to 6pm. Many students in the North Lawndale area often show aggressive behaviors in the classroom, low self-esteem, and poor personal and social skills. Often, the time students spend in the classroom is the only time they have to develop

See BBF page 5

## ICE Theaters To Reopen at Homan and Roosevelt

Isaac Lewis, Jr.

ICE Theater,s owned by Donzell and Alisa Starks, is preparing to reopen the movie theater located at Roosevelt and Homan Ave. on 21st. The theater was originally targeted to open on April 15, 2011. But that date has been pushed backed to April 21st. According to Robert Wood III, General Manager and Marcus Gulley, Assistant Manager, at the time of this interview they will still need an inspection to open.

"The building is already in good shape. We just got it back in better shape", said Wood. The theater right now is ideally the same except for a new paint job. But change are in the plans according to Wood. They are planning on knocking down five of the screens and creating a multi-entertainment environment with a bowling alley, skating rink, and laser tag. Blueprints are already developed for the project. But for now they want to open up the business and get the community back involved.

Wood, 25 is an articulate young manager who seems very confident in his position. He started out with ICE Theater when he was 16 years old. He worked as a cashier, supervisor and moved up through the ranks at ICE and GameStop.

He ran his own GameStop at 67th and Stony Island for two and half years as store manager. When GameStop merged with EB Games they started closing a lot of locations. They wanted him to relocate out to a Joliet. But instead he went back to ICE Theaters as assistant manager and worked until he got to manage his own theater again.

Wood and Gulley are good at promotions for the theater. "We've promotion on Percy Jackson: The Lightning Thief at the movie theaters on 87th and the Dan Ryan," said Wood. They have also done promotions on Coach Carter and a haunted house for \$1.00 for the kids who didn't have a place to go. The plans for Lawndale ICE Theater will be the first integrated type of entertainment center for their operations. So it will be a model for their other theaters.

Gulley, 27 used to be a cashier at the 87th street Chatham theater. He left and went to CVS worked his way up to manager at CVS. He said he received a call from Wood told him he had a better position for him and he wanted him to come back and work for him.

"We expect to hire for twenty to twenty-two positions at this locations. We have a couple of



Over 700 people applied for jobs during the 2-day interview period ICE Theaters setup to hire new people for its Grand reopening.

people who worked at the 87th and Dan Ryan, who already live in the Lawndale area. So ideally, they will transfer over here to those spots," said Wood. The amount of positions really depends on the flow of business. Most theaters run between 28 to 42 employees on the low end. At Chatham they have 40 employees.

When asked by NLCN what type of employees would make this venture successful Wood stated, "Well actually they have to be a mini me. I mean, I'm high energy, I get

stuff done. I don't take no breaks. Anything I want to do I put my mind to it. If I think I can do it, I can do it.

They have to have high energy, multi-tasking, somebody who can learn box office, concessions, usher, learn all responsibilities and can easily float in between positions for somebody who was to call or off or somebody was to get sick. I could rotate people from one position to another.

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North Lawndale Community News  
Winner of the 2005 SBC Beyond the Call Award

North Lawndale Community News  
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Education Champion Award  
Presented By Congressman Danny K. Davis &  
Residents of the 7th Congressional District

## NLCN 2011 Focus Health and Education

Ten Years has past since the New Millenium scare of the year 2000, a time of uncertainty. In 1999, we began by thanking God for making the newsletter possible. Much has happened since October of 1999 when we first published the North Lawndale Community News more than eleven years ago. Many have contributed, supported, volunteered, written, taken photos, done research, and/or completed our workshops. We have helped many and many have helped us. Health is essential to a good life. Education is necessary for the pursuit of happiness in an economy driven society.

In 2001, our focus targeted the "Revival of the Family". In 2002, we targeted "Wholistic Wellness". In 2003, we targeted "Education and Training". In 2004, the North Lawndale Community News focused on helping our community acquire a better quality of life through higher levels of reading and responsible wealth creation. In 2005, it was Technology, Business Development, and Employment. In 2006, the primary focus for SHS/ NCLN was Health, Education, and Welfare. In 2007, the primary focus for SHS/ NLCN was People and Education. In 2008, the primary focus for was the Church, Financial Literacy, and Technology. In 2009, the primary focus for SHS/NLCN was HEALTH & THE ECONOMY. In 2010, our primary focus was to live and reflect on our previous years of focus, as we progress to a better quality of life.

So many things remain a high priority in our life. As we struggle to enjoy life, many have neglected the necessary choices that preserve and extend a healthy and abundant, spirit, mind, and body. So along with health, there is education (knowing) and the need to have the resources to act upon the knowledge for a better quality of life.

The North Lawndale newspaper was and is created to help fulfill the mission of Strategic Human Services. That mission is to provide information on resources and events that improved the lifestyle of individuals and families. This is our primary objective under that are all of the sub-objectives that help to reach the primary objective. There is a saying that if your're not sure where your're going, your're liable to end up someplace else- and not even know it.

Even though tough times are among us setting positive objectives and staying committed to them will be the focus of our news for this 2011 year.

**Writer's Meetings!!**  
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## The North Lawndale Community News

The North Lawndale Community News is now published weekly by Strategic Human Services. Our purpose is to help inform our community on resources, events, and issues relevant to them and our neighboring communities. Our community includes those who live, work, worship in, and/or care about North Lawndale. Our focus is on positive, productive solutions, that will improve the lifestyle of our community members.

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**Circulation:** 15,000 copies

**Drop Site Distribution:** Phillip Lewis, Dennis Allen, and Caprice Ware, Mac Strong distributed weekly over 280 dropsites, and over 340,685 potential readers throughout North and South Lawndale, East and West Garfield, Humboldt Park, Austin, Pilsen and the Near West Communities.

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*The North Lawndale Community News is funded by the dedicated work and support of the community, and made possible with grants from The Steans Family Foundation, The John D. and Catherine MacArthur Foundation, Harris Bank Foundation The Leo S. Guthman Family Fund ( Lynne C. Rosenthal), The Soderquist Family Foundation, U.S. Department of Housing and Urban Development (HUD), J-Lab Institute, AfterSchool Matters, SBC (now AT&T), The Illinois State Board of Education (State Senator Rickey Hendon), State of Illinois Department of Commerce and Economic Opportunity, DCEO through Sate Rep. Art Turner, The McCormick Tribune Foundation, the National Black Caucus of States Institute, Advocate Bethany Fund, and contributions from our community, advertisers, and readers. The North Lawndale Community News was started with a grant from the North Lawndale Small Grants Initiative now known as the Small Grants Human Development Corporation, and the Steans Family Foundation.*



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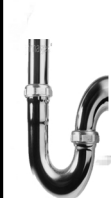


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All 3 programs end May 31, please call 312-492-9090 to see if you qualify for the first two program, the third you just call **877-803-3674**.

We are also doing the WEATHERIZATION program – work may include attic and wall installation, furnace repair or replacement, window and door repair or improvement.

All programs you will need PROOF of INCOME or a letter of who has been supporting you for the last 30 days – FOOD STAMPS is not proof of income, Current utility bill, Social Security Card of every one in house.

**TAKE ADVANTAGE WHILE FUNDS ARE STILL AVAILABLE.** Energy assistance is one of the programs that was included in the nation's budget cuts.



# LANE CHANGE: DEALING WITH CRIME A PART OF 28<sup>TH</sup> WARD

## ALDERMAN'S DNA

A Commentary by Travles R. Lane



*Taking on a Big Job: New 28th Ward Alderman Jason Ervin addresses community meeting as retired Ald. Ed Smith looks on.*

The first thing I noticed when I meet new 28<sup>th</sup> Ward Alderman Jason Ervin the morning of April 12, is that he is a very large man. And perhaps that his befitting his present station as he has no small job in the Herculean task he has chosen for himself in taking on the job of trying to resurrect a long moribund West Side Chicago community currently teetering near the brink of outright collapse.

The 28<sup>th</sup> Ward is littered with foreclosed properties, boarded up buildings and an apathetic populace inundated daily by gang activity, drug dealing and other crimes,

even within yards of the ward office itself. Joblessness and humiliation devastate the adults of the ward while under-performing, under-enrolled public schools, high dropout rates and aimlessness plague the youth as decaying neighborhoods inexorably yield to the twin afflictions of neglect and hopelessness.

The plight of the fight he faces against the forces of failure that grip his constituency was made starkly clear to the 36-year-old Ervin the night after I meet him when the 28<sup>th</sup> Ward Community Meeting he was leading at the Garfield Park Fieldhouse was interrupted by the police. Commander Eric Washington, the new top cop at Chicago Police Department's District 11, who had addressed the forum of nearly 50 residents of the ward minutes earlier, stepped back into the entrance to the room to report to an attending couple that their presence was required outside the building because their Jeep vehicle had just been broken into. A teenaged suspect was said to have been apprehended.

More than 13,000 crimes were reported in the ward in 2010, according to CPD statistics.

And while the agenda Tuesday night focused on crime as a public safety issue in addition to addressing the creation of other aldermanic task forces, Ervin, a former village manager in neighboring Maywood, had his hands and eardrums full of complaints related to law enforcement issues. Education, youth & recreation, senior services and beautification agendas are also

being pursued by task forces reporting to the first-term alderman, who was elected with more than 80 percent of the vote on Feb. 22 after being appointed to replace the retired Ed Smith in the post by Mayor Richard M. Daley in January.

Smith, who also attended the meeting and has continued to report to the ward office at 259 North Pulaski Road daily to assist the transition of his hand-picked successor, spent 28 years tackling the problems and questions that now bombarded the big man standing beside him. There were the usual gripes about unsightly buildings and blighted lots, but from loitering idle youth to loitering drug dealers and prostitutes the conversation always found its way back to what to do about crime and its breeding grounds in the 28<sup>th</sup>.

Still, despite the overwhelming size of the job, Ervin is unflappable in his insistence that a new mayor, more than a dozen new aldermen and a soon to be new police superintendent in Chicago represent a ripe opportunity for the ward to establish a foothold on the road to recovery in its struggle against the filth and lawlessness that has choked off its chance for prosperity for generations. He seems to truly believe the community can make a comeback.

Perhaps lifelong West Side native gains his optimism from his experience in Maywood, or he simply may be relying on a more intimate relationship with the problem. Because dealing with crime could just as well be in his DNA.

Growing up the only child of a career CPD officer who rose to the rank of district commander during 30 years on the force,

Ervin is undaunted by the challenge of the criminal element pervading the character of the 28<sup>th</sup>, which encompasses parts of four separate CPD districts.

"I do have a different perspective on what is needed," said Ervin after the meeting, "because I have lived with (crime) for 30 years." He added a lifetime of living the issue through his father's chosen profession informs his ability to realistically balance his expectation for law enforcement in the ward with his detailed knowledge of the department's capabilities.

"Because I know what (police) do and how they do it, they cannot just give me any old answer to any question I may have," Ervin said. "My father and the knowledge he has have always been a great resource of information for me about police matters."

"That will enhance my ability to have an impact on that issue."

Just how big of impact, however, may well rest as much in how well this big man deals with the problem one address at a time rather than on the grand scale the challenge seems to require.

That much also became clear just after the meeting ended, when Samantha Taylor, a young Fulton Street ward resident who'd just suffered a busted window and other damage to her vehicle in the incident Washington reported, came back to emphatically let the young alderman know that crime in the ward was no small matter, and it is now, an immediate issue to her.

"You and the city will be hearing from me again," she said on her way out.

### Douglass from front page



*Douglas Academy High School preparing holes to post benches for their community garden with the help of volunteers from Excelon, Community Cares, and Youth Guidance.*

helped put the garden together, the students and the neighborhood are in charge of the garden. "We just came here today to kick start it. The students and the neighborhood will take over from here," he said. He added that next year Exelon will hopefully be right back again and maybe individual employees will help out at the garden. "We come here to do what they want us to do. We don't make those plans for them," he said. Exelon has been working with Fredrick Douglass High School since 2004.

Butler said that Exelon, who also has a partnership with Youth Guidance for the past five years, has been recognized for three years straight as the number one volunteer program with the school. The garden is part of the company's "going green initiative," which encourages students to learn about the environment and help the community.

Exelon also offers internships for all of its partner schools and to kids who are a part of the Stay in School Initiative. Several interns were working on the garden.

Butler said that the project will never

truly be done. "The project will continue forever on a regular basis," he said. "This project is such a big part of the community it'll be here for a long time."

"It takes a community to build a garden," said Corderro Hunt, one of the students from Fredrick Douglass High School who helped during the project. After Blakemore introduced him to the program, he spent several hours of his time shoveling, spreading the wood chips around the area, and performing other tasks. He had a strong desire to help the community. "I wanted to help," he said. "You see all these wonderful people out here helping and you got nothing else to do but help."

He said that volunteering is important because it gives a person an opportunity to help someone. To him, it does not matter what type of person you are helping as long as you are helping someone. He said that not enough people help because they are focused on money. If more people volunteered instead of caring about money, "we can really help this community a lot."

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## Redistricting Bootcamp: Elected Officials and Community Leaders Brace for Loss of Congressional Seat

State Representative Arthur Turner, Jr., State Representative La Shawn Ford and Commissioner Robert Steele have teamed up with a coalition of regional and community-based organizations to conduct a redistricting boot camp.

The coalition includes the Illinois Campaign for Accountable Redistricting (ICAR), Independent Voters of Illinois-Independent Precinct Organization (IVI-IPO), Open Door Foundation, Empowered Citizens of North Lawndale (ECONL), the United Congress of Community and Religious Organizations and the North Lawndale Community News. The coalition envisions working with community stakeholders to ensure that Illinois' legislative boundaries are drawn in a manner that is equitable for all stakeholders. Questions regarding the workshops may be addressed to Valerie F. Leonard, Co-Founder of the

Lawndale Alliance at [valeriefleonard@msn.com](mailto:valeriefleonard@msn.com), or 773-521-3137.

The bootcamp will offer a series of three 2-hour workshops each Thursday, from 6:00 p.m. to 8:00 p.m. on April 21, April 28 and May 5th at the 10th District Police Station-- Community Room, 3515 West Ogden Avenue.

The workshops will provide insights into the relationships between the Census and the redistricting process; the redistricting process and calendar; the parameters within which redistricting must occur; an overview of current legislative maps and proposed changes; the impact of the redistricting process upon local communities, and how citizens may get involved at the grassroots level. This will include Congressional districts, and State legislative districts that impact the West Side of Chicago. Subject to time constraints the workshops could

include insights regarding impacts of redistricting at the County, City and School District levels as well.

The state of Illinois' landscape has changed significantly since the last Census in 2000. Our population grew at a slower rate than some states in the Southwest, resulting in the loss of a Congressional seat. The City of Chicago has lost over 200,000 residents--180,000 of which were African Americans. All of the West Side Wards have lost population except the 2nd Ward, and there is some pressure to reduce the number of districts that have been drawn to protect voting rights of African Americans. Depending on who you talk to, some have suggested consolidating districts headed by Congressman Danny K. Davis and Congressman Bobby Rush.

"We need to remember that, yes, we have lost 180,000 African Americans from

the City of Chicago, but we still make up over one third of the City's population and over 14% of the population of the State. Our percentage of the City's population went down by less than one percent over the last 10 years", Ms. Leonard said. "That's hardly enough to justify losing an entire African American Congressional district."

The situation isn't helped by the manner in which prisoners are counted in the Illinois Census. Prisoners are included in the Census of the towns in which they are incarcerated, and not the communities from which they originate. As a result, the population for the cities in which prisoners lived before incarceration is under-counted, while the population for the towns in which the inmates are incarcerated are over-counted. This is really significant for the West Side of Chicago, as 4 of the 6 zip codes with the highest numbers of prisoners returning from State institutions are in North Lawndale, East Garfield, West Garfield and Austin.

"We are now seeing the dangers of not participating in the Census", Representative LaShawn Ford said. "We will have to live with the results of being under-counted for the next ten years." Representative Arthur Turner Jr. agreed. "It is critical that residents come out and learn about the redistricting process, and make their voices heard at public hearings."

Redistricting will start at the State level, and impact our Congressional districts and State legislative districts. This process is extremely important, as it will impact the community's ability to choose leaders who best reflect its political views, and the community's ability to secure City services, public funding and other resources.

The Illinois House of Representatives' Special Committee on Redistricting will host its next public hearing on Wednesday, April 20, 2011 at Chicago State University Library Auditorium, 9501 S. Martin Luther King Dr., in Chicago. The Senate Redistricting Committee will host a public hearing in Cicero April 19, 2011, at 4pm at the "New Cicero" Community Center, 2250 South 49th Avenue. There are no hearings scheduled for the West Side of Chicago.

## Mother's Day Banquet

**Moms, join us for a celebration in your honor!**

**WHEN:** Saturday April 30, 2011

**TIME:** 10:00am – 1:00pm

**PLACE:** Saint Anthony Hospital 2875 W. 19<sup>th</sup> Street

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**BBF** from front page

social and personal skills outside of the household. Despite our constrained economic environment, it is important that organizations and after school programs continue to provide relief for parents, teachers, and principals of solely carrying the burden of educating and cultivating our children.

The Better Boys Foundations has played a central role in providing quality out-of-school programming for children of all ages in the North Lawndale community. Specifically, Project LEAD (Leadership, Educational, Academic Development), which has been around for over 20 years. Project LEAD offers academic, social, and recreational programming year round to elementary aged school children. Project LEAD objectives are a) to provide mentoring related to academics and healthy socio-emotional development b) to improve academic performance and attitudes toward learning c) to involve parents through active participation in the LEAD parent Council in order to bridge communication between the parents, children, and school d) to enhance cultural awareness and physical and creative development

Project LEAD fulfills their objectives because of the wonderful programming and the phenomenal staff at the Better Boys Foundations. Project LEAD's staff is comprised of a cadre of licensed teachers, teachers-in-training and/or those studying for degrees in elementary education who work directly with the children after school and in the summertime. In each of Project LEAD's classrooms, for every twenty students there is one Certified Teacher and a Teacher's Assistant. The current program director for Project LEAD, Ms. Pamela Blackman, has over 25 years of work experience in childcare and education and also holds several degrees in sociology, education, and childcare. Parents and/or guardians can be assured that their children are receiving service from qualified and experienced staff members. The high-spirited staff of Project LEAD performs with excellence, and they aim to ensure that each and every child can be cultivated at the Better Boys Foundation for positive development.

Students in Project LEAD take have field trips, arts and crafts classes, participate in performances, sport activities, tutoring, knitting, ballet, tap dancing, computer classes, and much more. This past fall, over 60 students from Project LEAD went on a weekend trip to the Kalahari Resort in Wisconsin Dells. Project LEAD also has many special events throughout the year, especially during the holiday season. The Better Boys Foundation provides transportation for children who attend schools within North Lawndale to the agency. Project Lead also offers great summer programming, so as the end of the school year quickly approaches be sure to check us out.

Project LEAD operates between the hours of 1pm and 6:00pm when school is in session, and 8:30am to 5:00pm when school is out of session. If you want to learn more about Project LEAD, come in and visit the students and staff at 1512 S Pulaski! Project LEAD does participate in city and state subsidy program, in order to be eligible for either program, parent/s must be employed or in school for 20 hours a week. Nominal program fees are assessed in accordance with the City's Child Care income guidelines. Please contact Ms. Nelson or Ms. Blackman at 773-542-7300 to make an appointment and to enroll your child today! Please feel free to visit our website at [www.betterboys.ORG](http://www.betterboys.ORG). You can also check out some of the activities and events going on with Project LEAD by following the Better Boys Foundation on twitter and by becoming a fan on Face Book.



Lead students performance during a Black History Month celebration at BBF.



BBF's Directors, Pam Blackman and Eric Johnson introducing Project Lead's Christmas giveaway celebration



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- **Emphasis on family and community participation**



### FOR MORE INFORMATION CONTACT OR VISIT:

**Romano Butler Campus**  
Pre-Kindergarten- 8th Grade  
1132 S. Homan Ave  
773-826-6330

**LEARN Excel Campus**  
Kindergarten-5th Grade  
2401 W. Congress Pkwy.  
312-243-7001

**LEARN Third Campus**  
Kindergarten-5th Grade  
212 S. Francisco Ave.  
773-826-0370

**INDIA JENKINS**  
Community Engagement  
Coordinator  
(773) 865-4512

### OUR MISSION:

**To provide children with the academic foundation & ambition to earn a college degree**

### NLCN Disclaimer

*The Views and Opinions Expressed by writers are not necessarily those of the North Lawndale Community News*



**New Life Health Foods**  
**3141 W. Roosevelt**  
**Chicago, IL 60612**  
**(773) 762-1090**

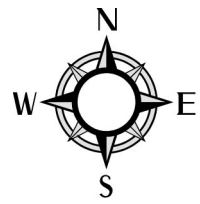
## Spring Cleaning Ultimate Cleanse

**LIVER** - The organ that recycles the most unwanted chemicals in the body.

**KIDNEYS** - Help in water management of the body. Eliminates dissolved acid waste.

**LUNGS** - Keeps the blood air purified. Allows oxygen to go directly to the bloodstream.

**COLON** - Solid waste management organ in the body. Having a waste free colon can provide benefits of a clean and healthy body.



### FOCUSED IN LEADERSHIP (SM)

Developing strong and forwarding thinking leaders  
[www.filchicago.com](http://www.filchicago.com)

Focused In Leadership, a manufacturing based training provider, will be presenting an interactive introduction on the dynamics of community and industrial leadership.

Focused In Leadership helps companies to promote from within by training and coaching front-line leaders to effectively lead and engage their teams with a direct, "To the Point" yet business-like approach to improving their companies performance and productivity.

#### Who should attend?

- Those in frontline leadership positions looking to refresh their skills
- Those that are working towards a role in leadership
- Those who manage people in a leadership capacity
- Those that look to better influence their community

Tuesday, April 12, 2011  
 Strategic Human Services  
 1211 S. Western Ave.  
 Suite 203 – Training Room  
 6:00 PM – 8:00 PM  
**"NO CHARGE"**

**\*\*Space is limited, RSVP to Focused In Leadership at 773-543-5114\*\***

### WESTSIDE TRANSFORMATION (WST)

1211 S. Western Avenue, Suite 206 Chicago, Illinois 60608

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## ON VIDEO

Compiled and Reviewed by David Schultz

### COUNTRY STRONG (\*\*)

A troubled country singer, Kelly Canter (Gwynneth Paltrow) released a month early from rehab. While in the center, she is befriended by a rehab worker who moonlights as a singer at a local honky tonk bar (Garrett Hedlund) who has the future talent over Kelly's semi-jerky husband manager (Tim McGraw)'s choice-- an ex-beauty queen trying to be a wannabe singer (Leighton Meeston) who eventually becomes Beau's love interest. When both are hired for Kelly's upcoming tour in this show biz tale against sobriety and relationships. Adequate drama set in the country music arena with credible performances.

PG-13; 116min. Sony Pictures Home Video



## AT THE FLICKS

David Schultz, film critic



**SCREAM 4 (\*\*1/2)** Funny and brutal with a few jolts along with the blood; It's been a decade but the time away seems to have been well served for "Scream 4" is an entertaining remixing of the slasher movie genre through its old and new rules duly noted and played out with self-deprecating humor, cinema history and blood flowing, ferocious fun inside its "who-done-it" scenario.

Mixing the survivors of the movie franchise with some fresh faces; Still, the "Beautiful People" don't stand a chance here. When old Ghostface starts ringing their phones and hacking into their bodies.

Now, Sidney Prescott (Neve Campbell) is a successful author with a self-help bestseller about her therapeutic recovery from her initial "Woodsboro Murders" ordeal that inspired the endless series "Stab" movies.

Sidney happens to make the last stop of her book signing tour in her hometown of Woodsboro. Where it all began and arrives in time for the town's annual anniversary of the initial serial murders. But on this day of remembrance; news arrives that two teen girls have just been killed from being attacked in their home during a clever opening scene in the film watching what else—a scary movie.

Then later at the book signing, a bloody discovery is made in Prescott's rental car. Former deputy turned town sheriff, Dewey Riley (David Arquette) tries to keep a lid on their investigation from the media.

In particular, Dewey refuses to accept help from his wife and ex-reporter, Gale Weathers' (Courtney Cox). Since, Gale literally wrote the book on these kinds of murder cases.

But Gale is determined to follow her "reporter's instincts" and decides to "go rogue" in her own investigation and later teaming up with two geeky students, Charlie and Robbie (Rory Culkin and Erik Knudsen) who are constantly videotaping their high

school experiences posted on the internet and host an annual "Stab-A-Thon" movie fest.

Meanwhile, Sidney decides to stay with her cousin, Jill Roberts (Emma Roberts) Where Sidney receives a phone call from Ghostface after killing one of Jill's female next door neighbor viewed from her window.

Naturally, the body count continues because as stated in the film, There are no rules making in a slasher

movie that gets turned upside down. As the film do the obvious distractions through its bloody murders to gear the audience away from the obvious suspects among the cast of characters.

"Scream" is bit too over drawn and feels longer than needed. But the film's action plays into the ideology of the movie genre it represents and intends to beat the moviegoer to the punch with some of its comments, beliefs and reasoning

One of the geeky horror movie buffs mentions that "You do a remake to outdo the original". But "Scream 4" might seem like a remake to the original. Only because there are some hi-tech references into the film's title.

But the hi-tech influences aren't enough to improve or make a difference here. Therefore "Scream 4" seems more like a belated continuation than a remake. Still, there is more to enjoy for the genre fans and avid movie buff because of the energy within the core of this cast

The occasional cinema history provide built-in lesson on the inner workings of this genre that is vibrantly handled with a ringmaster's sensibility by veteran horror director Wes Craven who manages to get the most fun and blood out of the proceedings before reaching the film's multi-layered finale. **R; 111min. A Dimension Films Release – Presented at selected theaters**

**Film Clips:** "Everyday Sunshine: The Story of Fishbone" is a documentary about the black rock band from South Central LA who rose to prominence during the competitive Hollywood music scene of the 1980's. Only to fall apart when the group was on the verge of major success. Laurence Fishburne narrates this documentary that is part of the Chicago International Music and Movies Festival on Saturday, April 16, 7pm at the Chicago Cultural Center 78 East Washington.



# THE NORTH LAWNDALE COMMUNITY NEWS

## CLASSIFIED MARKETPLACE

**Do You Have Something to Buy, Sell, Trade, Rent or Announce?**  
**Are you Looking for Employment or Looking to Hire? You Can Do it**  
**Here In the North Lawndale Community News**  
**Call 312/492-9090 To Place Your Classified Ad!**

### FOR RENT

**APT FOR RENT 3-1/2 RMS (1BDRM)** secure building 1501 S. Kilbourn, appliances included cooking gas and heat, sec 8 welcome \$700 per month call 773-522-4024

**APT FOR RENT** 1500 S. Hamlin, 1st Fl. unit. 3 bdrms, 1 bth, garage park, Lv rm/Dn rm Hrdwd flrs. Call 630/625-2812. Avail. 2/1

**3 BEDROOMS** Hardwood floors, ceiling fans, new kitchen cabinets, new stove and refrigerator. 1124 N. Hamlin. Sec. 8 Welcomed. \$1000/mo. Call (773) 882-9424

**2-1/2BEDROOMS HEAT-INCL.** \$800 a month 1-month rent & 1month security Mr. or Ms. Hudson- 773-339-5684 or 773-287-5779

**2 BEDROOMS** 16th & Kedzie \$800/mo plus two months security Call 773-522-0733

**CHICAGO WESTSIDE HOMAN SQUARE APTS** 2br \$900 - 3br \$1000. Tenant pays light & gas. Section 8 welcome, Pick up application at 3607 W. Polk, Mon-Fri 9:30am - 4:30pm.

**1807 S. ST. LOUIS** Conveniently located near public transportation. Conveniently located near schools. 2 bedroom units starting at \$725 /+1 month security. Call (773)960-3817

**APARTMENTS FOR RENT - LAWNDALE AND AUSTIN AREAS** 2 bedrooms \$775 - 2416 W. Roosevelt. 1 bedroom \$675.00 @ 320 N. Mason and Studio apts - \$585.00 @ 320 N. Mason. Immediately available. 1 month security . Plus 1st month rent required. No Pets, Contact Ms. Kilgore (773) 447-7377 or 9712, Also Commercial space available @ 2416 W. Roosevelt.

**CLEAN SPACIOUS THREE BDRM** apartment-newly rehabbed, large living room and kitchen, with appliances, hardwood floors, tenant pays heat, forced-air. Contact 773 838-8471

**2 ROOM FOR RENT** \$400-\$450. 13th & Kildare, 3rd Fl. Men preferred. Call (773) 885-0968

**APT FOR RENT** Two (2) Bedrooms, Living Room/Dining Room Newly Remodeled Kitchen and Bathroom Enclosed Backporch, Heat Included Location: Cermak and Keeler (1<sup>st</sup> FL), Chicago, IL Rental Fee: \$800.00 Plus one month security deposit For more information call 815-577-0773

**ROOM FOR RENT** \$350 per month. \$150 deposit. 1654 S. Homan. Utilities are included Men Only. Call 773/557-9421.

**FOR RENT 2, 3, 4, AND 5 BDRM HOUSES AND CONDOS.** Newly remodeled with appliances. Some of my units have heat included and some have no security. 3506 W. Huron and 2115 W. Farwell, both one bdrm. 2133 W. Howard, 2 bdrms, 1840 S. Harding 4 bdrms, hardwood floors, washer, dryer, and dishwasher. (no security). 3708 W. Lexington 3 bdrm condo, first fl, hardwood flrs, washer, dryer, and dishwasher. 3840 W. Van Buren 4 bdrms and 4300 W. Adams 4 bdrms. Call Vincent at 708-473-5464.

### ART PROGRAMS

Urban Art Retreat at 1957 S. Spaulding offers free programs onsite including- Women's Residence, Adult Art Studio, Group Discussions, Art Gallery receptions, Children's Program, volunteer opportunities; & subcontracts to provide Therapeutic Art Program for other organizations. UAR offers services for artists & non-artists. Visitors Day is Saturdays from 11-3 p.m. Currently compiling a list of adults and teens who want paid apprenticeships. Check out the website! [www.urbanartretreat.com](http://www.urbanartretreat.com)

## Lawndale Community Daycare Center

1800 S. Lawndale Avenue  
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### Theaters from front page



Robert Wood III, General Manager (white) and Marcus Gulley, Assistant Manager (left of Wood), interviewing jobseekers for the at least 22 positions at ICE Theaters.



24th Ward Alderman-elect Michael D. Chandler visits ICE Theaters and jobseekers looking land a job.

If you can't keep up with my energy level there's no need for me to have you.

For personality, he filters people out in interviews. Customer service

Wood says that is something that he could teach. But high energy that is something he can't teach, if people are willing to learn it. I can say, "Hey say, yes Sir and no Sir, and if

you go back to not saying it, I don't need you. If you are polite and got energy and support the customers and diffuse the problems then you get to go in my book.

## Odom Educational Services

David Tenorio



Tamela Odom

As the eldest of three sisters, Tamela Odom had her work cut out for her in establishing a positive role model for her younger siblings while growing up on Chicago's west side. What Ms. Odom didn't realize was that her example in younger life would set the pattern for her future and present life.

Born and raised in Chicago, Ms. Odom graduated from Lane Tech High School, obtained her undergrad and master's from Concordia University with majors in English, Communications, and Psychology and Human Services. Currently, Tamela is employed full time as Assistant Director of Admissions for DeVry University in Chicago as she continues working toward her Ph.D. (Industrial Organization Psychology).

Ms. Odom is senior executive director and founder of Odom Educational Services (OES), a not-for-profit organization located in south Humboldt Park that is designed exclusively with the sole purpose of helping Chicago youngsters successfully make the transition from high school to college and beyond.

"We believe that education is a basic and fundamental right for all children, but we don't want to stop just at high school," Ms. Odom said. "Our program was started in order to help high school grads bridge the college enrollment process, which can be somewhat confusing for the first time freshman student."

"We feel there is nothing more important in making a person whole and preparing them for a successful future then by arming them with as much education as they can achieve," Ms. Odom stated.

And, according to Ms. Odom, it doesn't matter what kind of grades the student receives in high school. "If they have the desire and incentive to further their education and themselves as a well rounded human being, then OES is there for provide help and guidance, and

at no charge to the student either," according to Ms. Odom.

Among the services offered through OES are;

- Financial Aid Awareness Workshops

- College Admissions Process

- College Visits/Bus Tours
- ACT/SAT Prep Courses
- Individual Peer Counseling

- Career/Vocation Workshops

- Teen Etiquette/Communication Workshops

- Parental Awareness and Involvement Conferences.

Just recently OES added another aspect to its services by opening up another program aimed primarily at middle school students. "Our program cycle runs every three months and for the younger students this would also include etiquette classes, self awareness programs, confidence builder sessions and career luncheons," Ms. Odom stated. "Children who participate in the OES programs are usually referred to us by teachers, school officials, youth organizations and even our board members who circulate throughout the community promoting our program."

Ms. Odom's interest in education has not only shown itself in her educational pursuits, but also in her employment experiences also. Tamela has served as Admissions Advisor/Assistant Admissions Director for Concordia University, Senior Admissions Advisor for Northern Michigan University, Minority Student Recruiter for Michigan

Technological University and since 2004 she has held the positions of Assistant Director, Association Director and Director of Admissions for DeVry University.

Despite a schedule that would exhaust most people, Ms. Odom has also been a hit with television viewers in the Chicagoland area. For the past five years Tamela has hosted at least one weekly television program, put on in front of a live studio audience where current issues concerning youth, education and how to succeed are discussed at length.

Any reader wishing to learn more about OES and the various programs they sponsor may obtain additional information through their website at [oeschicago@yahoo.com](mailto:oeschicago@yahoo.com), by sending an email to [www.oeschicago.com](mailto:www.oeschicago.com) or by calling 312-857-6366.



McDONALD’S® RESTAURANTS REV UP  
FOR NATIONAL HIRING DAY EVENTS

Chicagoland Restaurants to Participate in the Nationwide Initiative to Bring New and Diverse Talent to McDonald’s

CHICAGO, Ill. (April 4, 2011) – McDonald’s Corporation, widely recognized as one of the top companies for diversity, will host its National Hiring Day on April 19, 2011 to fill various positions within the company. McDonald’s locations in Chicago and Northwest Indiana will also be holding in-store National Hiring Day events.

“We are very excited to bring in new employees to nurture and support so that they can be successful at every level,” said Ron Lofton, president of McDonald’s Owners of Chicago and Northwest Indiana (MOCNI). “McDonald’s emphasizes the importance of diversity in hiring. Women and minorities represent more than half of McDonald’s current work force and our African American owner/operators make up one of the largest African American enterprises in the country. We believe in giving our employees the tools they need to flourish and grow within the company and we think that National Hiring Day will be a great kick off for developing new and diverse talent.”

Keith Allen is an African American owner/operator and a member of the Black McDonald’s Operators Association (BMOA) of Chicago. Allen started out as a crew member working for the first Black McDonald’s operator, Herman Petty, at the restaurant on the corner of 65<sup>th</sup> and Stony Island in Chicago. He now owns that restaurant and four others in Chicago and will be featured in an upcoming ad campaign promoting National Hiring Day.

McDonald’s offers competitive wages, flexible hours, and free or discounted meals. The restaurant training program is held at Hamburger University and includes diversity training. Credits earned in McDonald’s restaurant training programs can be applied towards 2- or 4-year degrees for employees.

Those interested in positions can visit McDonald’s restaurant locations during the day and speak to any

manager or fill out applications online at <http://www.mcdonalds.com/careers> or <http://www.mcstate.com>.

About the BMOA

The Black McDonald’s Operators Association [BMOA] of Chicago is a membership organization comprised of 15 Chicagoland and Northwest Indiana-area McDonald’s restaurant owners. While contributing to the success of McDonald’s as the world’s leading food service retailer, BMOA of Chicago members are also committed to exhibiting leadership, supporting education and developing partnerships within the African-American communities that they serve.

About MOCNI

McDonald’s Owners of Chicago and Northwest Indiana represent more than 100 owner/operators and nearly 500 restaurants throughout the greater Chicagoland region, including stores as far north as Gurnee, west as Morengo, South as Watseka and east to Northwest Indiana. MOCNI manages and facilitates all marketing, sports, community relations, educational and philanthropic programs throughout the region, and is responsible for implementing and maintaining consistency at every Chicagoland restaurant.

About McDonald’s

McDonald’s USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to more than 26 million customers every day. Nearly 90 percent of McDonald’s 14,000 U.S. restaurants are independently owned and operated by local business men and women. Customers can now log online for free at any of the 11,500 participating Wi-Fi enabled McDonald’s U.S. restaurants. For more information, visit [www.mcdonalds.com](http://www.mcdonalds.com), or follow us on Twitter (@McDonalds) and Facebook ([Facebook.com/McDonalds](https://www.facebook.com/McDonalds)) for updates on our business, promotions and products.]

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